

---

# Maisie Dunbar: From Single Mother to Global Business Leader—A Story of Courage, Reinvention, and Impact

## Turning Adversity into Advantage

Some people inherit opportunities. **Maisie Dunbar created hers.**

Raised with determination and driven by an unwavering faith, Maisie transformed every setback into a stepping stone. As a single mother, she refused to allow her circumstances to define her future. Instead, she built a life and career centered on excellence, resilience, and service.

What began as a passion for beauty evolved into an international movement of entrepreneurship, leadership, and economic empowerment? As a former system analyst, Maisie built her business as a self-starter with no funding from any financial institution.

Today, Maisie Dunbar, a serial entrepreneur and global business strategist, is recognized as an award-winning entrepreneur, international speaker, executive trainer, global consultant, and Founder & CEO of **Maisie Dunbar Global** and **Bluffajo Cosmetics**, a pioneering African-owned beauty company committed to innovation, sustainability, and social impact.

Her influence has reached from celebrity clients and international fashion weeks to boardrooms, government agencies, and global stages.

Her excellence in the beauty industry was recognized when **Zoya Cosmetics honored her by naming a signature nail polish after her**, a distinction reserved for industry leaders whose influence has transformed the profession.

THE CONTENTS OF THIS DOCUMENT AND ANY ATTACHMENTS ARE CONFIDENTIAL AND COPYRIGHT OF MAISIE DUNBAR GLOBAL.

+231 777 680 4653, +1 (301) 675-5491, +234 813 259 2357



maisie@maisiedunbar.com  
mdunbar@emansion.gov.lr

Maisie Dunbar Global Inc.

# Leading Beyond Business

Maisie believes business should create prosperity not only for companies but also for communities and nations.

Her career has evolved beyond entrepreneurship into economic development and public service. She currently serves in the **Office of the President of the Republic of Liberia**, supporting national efforts in **Trade and Investment**, where she works to strengthen international partnerships, attract investment, promote private-sector growth, and advance economic opportunities for Liberia.

This unique combination of entrepreneurial success and government leadership gives Maisie a rare perspective on how businesses, governments, and communities can work together to create sustainable economic growth.

She understands firsthand what it takes to build companies, create jobs, develop leaders, and expand into global markets.

## A Speaker Who Inspires Action

Maisie doesn't simply deliver speeches.

She transforms the way people think.

Her presentations combine authentic storytelling, practical business strategy, leadership development, and personal empowerment.

Audiences leave inspired, but more importantly, they leave equipped.

Whether speaking to corporate executives, entrepreneurs, government leaders, women leaders, students, or nonprofit organizations, Maisie provides practical frameworks that create measurable change.

**Her signature message is simple:**

*"Your circumstances may shape your story, but they never have to determine your future." See you at the top; the bottom is not an option.*

THE CONTENTS OF THIS DOCUMENT AND ANY ATTACHMENTS ARE CONFIDENTIAL AND COPYRIGHT OF MAISIE DUNBAR GLOBAL.

+231 777 680 4653, +1 (301) 675-5491, +234 813 259 2357



maisie@maisiedunbar.com  
mdunbar@emansion.gov.lr

Maisie Dunbar Global Inc.

# A Legacy of Service

Maisie's commitment to service extends beyond business.

She serves as a **United Nations Goodwill Ambassador**, advocating for sustainable development, youth empowerment, ethical leadership, and inclusive economic growth.

She is also a **TEDx Speaker**, author of **Faith, Fun & Finance, A Motivational Deck of Cards, "Mamai Words To Live By"**, in honor of her mom, Mai Eastman. She is also a mentor and international advocate for women and youth.

**Throughout her career, she has remained committed to one mission:**

*Helping people discover their potential, build successful businesses, and create lives of significance, not just success.*

## Legacy & Impact

Maisie Dunbar is **not just building a beauty brand; she is crafting a movement**. Bluffajo Cosmetics stands as a **trailblazer**, the **first African-led cosmetic empire of its kind**, setting new standards for **clean beauty, ethical sourcing, and social responsibility**. Through her **unwavering leadership**, she is proving that **beauty is more than skin deep**; it is a force for **empowerment, opportunity, and global change**.