

Maisie Dunbar

Maisie Dunbar, serial entrepreneur, is an internationally recognized business strategist, diplomatic leader, philanthropist, and award-winning beauty innovator whose influence spans fashion, luxury beauty, global trade, and economic development. She currently serves as **Special Envoy to the President of Liberia for Trade and Investment**, where she facilitates strategic partnerships, promotes foreign direct investment, and advances sustainable economic growth through international collaboration.

As the Founder and CEO of **Maisie Dunbar Global Inc.**, home of Bluffajo **Cosmetics**, Maisie has spent more than three decades redefining beauty as a platform for confidence, inclusion, and global impact. Her pioneering clean beauty brand has earned international recognition for its commitment to ethical sourcing, sustainability, and products specifically developed to celebrate richly pigmented skin while serving a diverse global market.

A respected authority in beauty and fashion, Maisie's work has extended from backstage artistry to international runways and fashion weeks, including **New York Fashion Week**, **Paris Fashion Week**, and **Ghana Fashion Week**, where she has collaborated with leading designers, models, and creative teams. Her expertise has made her a trusted beauty consultant for luxury brands, fashion productions, editorial campaigns, and high-profile events.

Known throughout the industry as the "**Celebrity Nail Therapist**," Maisie has provided beauty and wellness services to an elite clientele that includes celebrities, professional athletes from the NBA and NFL, television personalities, diplomats, and entertainment executives. Her work and expertise have been featured on **FOX, ABC, BET, PBS, TLC, News Channel 8, EIB Network Ghana, GH TV, WOLB Radio**, and numerous international media platforms.

Beyond fashion and beauty, Maisie is a globally respected speaker and thought leader. She is a **TEDx Speaker, United Nations Goodwill Ambassador**, author of *Faith, Fun, and Finance*, creator of the *Motivational Deck of Cards*, international trainer, and trusted advisor on entrepreneurship, leadership, and sustainable development.

Her leadership advances the **United Nations Sustainable Development Goals (SDGs)**, particularly **Gender Equality (SDG 5)**, **Decent Work and Economic Growth (SDG 8)**, **Industry, Innovation and Infrastructure (SDG 9)**, and **Responsible Consumption and Production (SDG 12)**. Through philanthropic initiatives across Africa, the United States, and the global Diaspora, she champions women's economic empowerment, youth workforce development, mentorship, and inclusive entrepreneurship.

Maisie's collaborations include institutions such as **E-Cornell University, Nasdaq, Bank of America, M&T Bank**, the **U.S. State Department's Academy for Women Entrepreneurs (AWE)**, and numerous international public-private partnerships that strengthen global commerce and human capital.

From building an award-winning beauty enterprise as a single mother to serving at the highest levels of international trade and investment, Maisie Dunbar has become a trusted voice at the

THE CONTENTS OF THIS DOCUMENT AND ANY ATTACHMENTS ARE CONFIDENTIAL AND COPYRIGHT OF MAISIE DUNBAR GLOBAL.

+231 777 680 4653, +1 (301) 675-5491, +234 813 259 2357



maisie@maisiedunbar.com
mdunbar@emansion.gov.lr

Maisie Dunbar Global Inc.

intersection of fashion, business, diplomacy, and social impact. Her mission is to build bridges between cultures, industries, and nations, using beauty, commerce, and purpose to inspire confidence, create opportunity, and shape a more inclusive global future.

Maisie Dunbar Global Inc.

THE CONTENTS OF THIS DOCUMENT AND ANY ATTACHMENTS ARE CONFIDENTIAL AND COPYRIGHT OF MAISIE DUNBAR GLOBAL.

+231 777 680 4653, +1 (301) 675-5491, +234 813 259 2357



maisie@maisiedunbar.com
mdunbar@emansion.gov.lr