



PILLAR OF BUSINESS

The Maisie Dunbar Beauty Brands revolves two primary pillars:

1. **Bluffajocosmetic:** A holistic clean beauty makeup brand that is a hybrid of makeup and skincare.
2. **MaisieDunbar Global Experience:** Provides technical and entrepreneurial training for various Women and Youth Empowerment Organizations, beauty and fashion schools in the USA and globally. These pillars serve as the channels through which products and services are delivered. An empowerment and advocacy training aimed to engage women leaders in the Diaspora to bring awareness and support to young girls and women in under-served and under-marginalized communities.

PILLAR 1

The Bluffajocosmetic Brand:

Is an exclusive holistic, comprehensive hybrid make-up and skincare beauty brand curated for the beauty enthusiast who desires premium pigments without compromising luxury. Bluffajo Cosmetics does not contain any parabens, dyes, or harmful chemicals, more importantly (does not test on animals). Bluffajo Cosmetics' preferences in color, texture, mood, lifestyle and overall presentation of physical appearance are essential to our beauty brand. Every Bluffajo Cosmetics client makes an individual statement when using our brand. It's all about clean beauty at Bluffajo Cosmetics!. We have an e-commerce store, we work with established media, exporters, upcoming retailers, distributors, event managers, and planners to showcase and distribute our brand through multiple channels. We partner with global designers at private events, and fashion shows (e.g, The Mercedes-Benz Fashion Week Brand to name a few) award shows, and other media outlets.



PILLAR 2

Women And Youth Empowerment, Public Speaking, Training & Consulting:

Based on 30 years of industry experience, Maisie Dunbar, a multi-business proprietress, trained and licensed celebrity make-up artist, massage therapist, and master nail and skincare therapist, provides women and youth with skilful training to increase their business acumen and sustainability. As a named United Nations Goodwill Ambassador, TEDx Speaker, Author, a true global citizen, advocate, and beauty change agent, Maisie has provided technical and entrepreneurial training to youths and women at a variety of beauty schools (Nationally and Internationally), trade high schools in under-served and under-marginalized communities, industry events and beauty entities (e.g., resorts, spas, retailers, hotels) to name a few. She works with individuals and companies looking to grow their businesses and achieve their strategic goals. As part of this endeavor, Ms. Dunbar is heavily focused on developing youth and women-owned businesses, to mention a few. As a taught leader, her vast knowledge has been offered to entrepreneurs around the globe in her travels to parts of Africa: Liberia, Ghana, Gambia, and Nigeria, as well as South America, Canada, Cuba, United Kingdom, and Mexico to mention a few.

STAY CONNECTED

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