



PILLAR OF BUSINESS

The Maisie Dunbar Global Beauty Brands revolves two primary pillars:

1. BluffajoCosmetics:

A holistic clean beauty makeup brand that serves as a hybrid of makeup and skincare.

2. Maisie Dunbar Global Experience:

Provides technical and entrepreneurial training for various Women and Youth Empowerment Organizations, beauty, and fashion schools both in the USA and globally. She also provides Public Speaking and Beauty Consultation. These pillars serve as the channels through which products and services are delivered. An empowerment and advocacy training aimed to engage women leaders in the Diaspora community to bring awareness and support to young girls and women in underserved communities.

PILLAR ONE

The Bluffajocosmetic Brand:

Is an inclusive holistic hybrid makeup and skincare beauty brand curated for the beauty enthusiast who desires premium pigments without compromising luxury. Bluffajo Cosmetics does not contain any parabens, dyes, or harmful chemicals and more importantly (does not test on animals). Bluffajo Cosmetics preferences in color, texture, mood, lifestyle, and visual merchandising are essential to our beauty brand. Every Bluffajo Cosmetics client makes an individual statement when using our brand. We are clean beauty obsessed! We are established as an e-commerce store, however, we work with established media, exporters, upcoming retailers, distributors, event managers, and planners, to showcase as well as distribute our brand through multiple channels. We partner with designers at special events such as fashion shows (e.g., The Mercedes-Benz Fashion Week Brand, Runway Ghana, Runway Liberia, Nigerian Fashion Week, Ghana Fashion Week, etc.) private social events, award shows, and other media outlets.

PILLAR TWO

Women And Youth Empowerment, Public Speaking, Training & Consulting:

Based on nearly 30 years of industry experience, Maisie Dunbar, a business proprietress, trained and licensed celebrity make-up artist, massage therapist, master nail and skincare therapist, provides women and youth with skillful training to increase their business acumen and sustainability. As a named United Nations Goodwill Ambassador, TedEx Speaker, a true global citizen and beauty change agent, Maisie has provided technical and entrepreneurial training to youths and women at a variety of beauty schools (Nationally and Internationally) to trade high schools in under-served communities, industry events and beauty entities (e.g., resorts, spas, retailers, hotels). She works with individuals and companies looking to grow their businesses and achieve their strategic goals. As part of this endeavor, Ms. Dunbar is heavily focused on developing youth and women-owned businesses to mention a few. Her vast knowledge has been offered to entrepreneurs around the globe, in her travels to parts of Africa: Liberia, Ghana, Gambia, and Nigeria, as well as South America, Canada, Cuba, and Mexico to mention a few.

Mobile/Whatsapp +1(301)675-5491



maisie@maisiedunbar.com



Maisiedunbar.com