

# MEDIA KIT

Global Beauty Ambassador



MAISIE  
DUNBAR



## Celebrity Beauty Genius & Author

With over two decades of experience in the dynamic beauty industry, the United Nations Goodwill Ambassador, Maisie Dunbar is the founder of the internationally recognized, global award - winning "Maisie Dunbar Beauty Brands" based in Germantown Maryland has become one of the most sought - after celebrity beauty genius in the world.

Maisie has also been regularly featured as a television and radio personality, on such stations as FOX TV, ABC Channel 7, TLC, PBS, BET, Channel 8, GH TV, Moments in Ghana Reality TV, WOLB Talk Radio and many others.

Maisie's work has also graced several advertising campaigns for clients such as Samsung, Revlon, Ashley Stewart, Steve Madden, P&G, and Anne Klein. Maisie Dunbar's client A-list reads like Who's Who of the fashion and entertainment Industry. Her creativity, wealth of knowledge and professionalism, have landed her work on the very pages of Vanity Fair, O Magazine, Harper's Bazaar, Instyle Magazine, Glamour, Italian Vogue, Ebony, Essence, Seventeen, and other national and international magazines. Maisie Dunbar regularly hosts sold-out seminars on techniques and business strategies within the beauty industry. She

seeks every opportunity to share her knowledge through international training in London, Ghana, Nigeria, Liberia, South America and other locations.

Maisie has earned a stellar reputation as a talented manufacturer, Ted Ex Speaker, makeup artist, skilled nail influencer, holistic lifestyle professional and a "Global Citizen for Beauty".

Maisie Dunbar has become a trailblazer and an inspiration to women of diverse races and cultures around the world.

Bluffajo was launched and received rave reviews in Liberia, Ghana and Nigeria, West Africa. Bluffajo is now providing healthy, celebrity quality, beauty products to a fast growing African market.

Throughout her illustrious career, Maisie Dunbar has garnered numerous awards and accolades for her expertise in the fast-paced beauty industry, from women like, Presidents, Her Excellency Joyce Banda and Her Excellency Amina Salumi Ali; fashion designer, Donna Karan; renowned singer and songwriter, Patti LaBelle, actress, Cameron Diaz; television personality and author, Sharon Osbourne, entertainer, Common; and mother and wife, Marjorie Harvey

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Her awards include: "Maryland Top MBE Business of the Year", "Salon of the Year Winner" by Nails Magazine, "Café Mocha 'Salute Her' Honoree" and the "Minerva Entrepreneur Award", among others.

Unmatched, Maisie Dunbar is often recognized by major publications and cosmetology schools for her innovation and attention to detail. She has served as a commencement speaker at several Cosmetology Schools Graduation. She serves on cosmetology school boards, she serves as competition judge (National as well as International), and she is committed to mentoring up-coming journeyman.

This global beauty genius is an inspiration to women as she travels around the world and as she continues to blaze trails in her industry.



[maisiedunbar.com](http://maisiedunbar.com) [bluffajo.com](http://bluffajo.com) #maisiedunbar #bluffajocosmetics





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## Clients

BET	Kirk Franklin	Kim Coles	Anna Maria Horsford
Ann Klein	Fantasia	Steve Jackson (NFL)	Deitrick Haddon
Chapstick	Mary Mary	Isaiah Washington	Lisa Nicole Carson Malaak Rock
Pilot Pen Co.	Star Jones	Anika Noni Rose	Dr. Bobby Jones
Lions Gate Ent.	Diahann Carroll	Cece Winans	Bokeem Wobine
Target	Dionne Warwick	Sophie Okonedo	Ruven Afanador
PBS <i>Public Broadcasting Service</i>	Angie Stone	Elise Neal	Steve Madden
Greibo Ent.	Anthony Hamilton	Debbi Morgan	Hill Harper
Sevyn Streeter	Kelly Price	Brave Williams	Harriette Cole
Veronika Bozeman	Common	Dr. Joyce Banda (Former President of Malawi)	Marcus Johnson
Guns and Roses	Selita Ebanks	Chris Spencer	Zane (N.Y. Bestselling Author)
Chaka Khan	Roberta Flack	Amina Salum Ali (Tanzanian Ambassador)	Sharon Page (Author)
Jasmine Sullivan	Eric Benet	Eleanor Holmes Norton (Congresswoman)	Monda Webb (Filmmaker)
Sharon Osborne	Yara Shahidi	Maxine Waters (Congresswoman)	Jamie Brown (Publisher)
Sharon Leal	Ama Abebrese		Pastor Jamaal Bryant
Clay Aiken	Tyson Beckford		

## Media, Awards & Honours

### FILM, TV & RADIO

CNN Online  
WJLA ABC 7 News  
Fox 45 Baltimore  
Fox 5 DC  
TLC  
BET  
TV3 Ghana  
Moments In Ghana  
(TV Show)  
Star FM/EIB Networks  
The Capitol Insider  
Zoo Babies  
(Film)  
7:33 am  
(Film)  
Mercedes Benz  
Fashion Week  
(NY&Miami)  
Radio one  
Nail Talk Radio

### TRADE MAGAZINES

Nails  
Beauty Etc.  
Nail Pro  
Launchpad  
Modern Salon  
Dayspa  
American Salon  
Scratch (UK)  
Salon Today

### PERIODICALS

Washingtonian  
Washington Post  
(Washingtonian)  
New York Times  
Huffington Post  
Italian Vogue  
Elle  
Instyle  
Harper's Bazaar  
Ebony  
Seventeen  
Glamour  
'O' Magazine  
Liberia Travel 8£ Life  
Essence  
Parents  
Health Magazine  
Ladies' Home Journal  
Good Housekeeping  
Town & Country

### AWARDS & HONORS

TED Talk  
Expertspeaker  
Frontpage Africa Inaugural  
Fashion Correspondent  
Top 100 MBE  
(Business of the Year  
Entrepreneur of the Year)  
Minerva Entrepreneur Award  
Vicki Peters' "Aaamazing"  
Nail Tech Award 2015  
Montgomery County  
Cosmetology School  
(Board Member)  
Instyle, Essence&Ebony Magazine  
(Beauty Expert)  
Salon of the Year Winner By Nails  
Magazine  
American Beauty Academy  
Commencement Speaker  
NAHH  
(Nail Competition Judge)-Present  
Nailympia  
(Speaker and Judge)  
Maryland SkillsUSA  
(Makeup Competition Chair)  
Maryland Fashion Week Emcee  
(Kids Rock Fashion Show)  
Salute Her: Bridging Gap Award  
(Salute Her: The Beauty  
of Diversity luncheon)  
Scratch UK Magazine Columnist  
Canadian Fashion Magazine Columnis

Business of the Year  
(Liberian Awards)  
Washingtonian Magazine Write Up  
CND Tippi Hedren Scholarship  
Program-Beauty Changes Lives  
(Mentonludge)-Present  
Judge Makeup Artistry Competi-  
tion  
The Washington Post  
(Write Up)  
Salon Sense Magazine  
(Contributing Writer)  
Salon Today Magazine  
(Write Up)  
Nails Magazine/Nail Pro Columnist  
Ten Most Influential Nail Care  
Artistry  
Leaders in North America  
One of the Most Influential Black  
Women in the Beauty Industry  
Celebrity 101 Hairstyles Magazine  
(Top Salon Pro. Nail Care in USA)  
Super Bowl Gospel Celebrator  
The Steve and Marjorie  
Harvey Foundation  
(Speaker)  
Miss Black International Pageant  
(Judge)  
FEBWE LIBERIA  
(Board Member)



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