

MEDIA KIT

Global Beauty Ambassador



MAISIE
DUNBAR



Celebrity, Beauty Genius & Author

With over two decades of experience in the dynamic beauty industry, Maisie Dunbar the founder of the internationally recognized, global award - winning "MaisieDunbar Beauty Brands" based in GermanTown Maryland, USA, has become one of the most sought - after celebrity beauty genius in the world.

It is because of her hard work, dedication, and a commitment to succeed even when the "going gets tough". Maisie has earned a stellar reputation as a talented manufacturer, Ted Ex Speaker, makeup artist, skilled nail influencer, holistic lifestyle professional and a "Global Citizen for Beauty".

Maisie Dunbar has become a trailblazer and an inspiration to women of diverse races and cultures around the world.

A native of Liberia, West Africa and an American, Maisie is the proud mother of one son. Maisie, has broken barriers as a leader in her industry, launching the popular Bluffajo Cosmetics in 2006.

It is an excellent cutting edge, skincare and professional makeup brand comprised of premium pigments and natural ingredients to enhance the beauty of women worldwide. In 2016, Bluffajo was launched and recieved rave reviews in Liberia, Ghana and Nigeria, West Africa. Bluffajo is now providing healthy, celebrity quality, beauty products to a fast growing African market.

Throughout her illustrious career, Maisie Dunbar has garnered numerous awards and accolades for her expertise in the fast- paced beauty industry, from women like, Presidents, Her Excellency Joyce Banda and Her Excellency Amina Salumi Ali; fashion designer, Donna Karan; renowned singer and songwriter, Patti LaBelle, actress, Cameron Diaz; television personality and author, Sharon Osbourne, entertainer, Common; and mother and wife, Marjorie Harvey (who has a lip gloss named after her) to name a few.

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Maisie Dunbar's client A-list reads like Who's Who of the fashion and entertainment industry. Her creativity, wealth of knowledge and professionalism, have landed her work on the very pages of Vanity Fair, O Magazine, Harper's Bazaar, Instyle Magazine, Glamour, Italian Vogue, Ebony, Essence, Seventeen, and other national and international magazines. Maisie Dunbar regularly hosts sold-out seminars on techniques and business strategies within the beauty industry. She seeks every opportunity to share her knowledge through international training in London, Ghana, Nigeria, Liberia, South America and other locations.

Her awards include: "Maryland Top MBE Business of the Year", "Salon of the Year Winner" by Nails Magazine, "Café Mocha 'Salute Her' Honoree" and the "Minerva Entrepreneur Award", among others. Maisie has also been regularly featured as a television and radio personality, on such stations as FOX TV, TLC, PBS, BET, Channel 8, GH TV, Moments in Ghana Reality TV, WOLB Talk Radio and many others.

Maisie's work has also graced several advertising campaigns for clients such as Samsung, Revlon, Ashley Stewart, Steve Madden, P&G, and Anne Klein. Maisie has been interviewed by the Washington Post, Washington Magazine, Liberia Own Daily Observer, and Front-Page Africa to name a few.

Unmatched, Maisie Dunbar is often recognized by major publications and cosmetology schools for her innovation and attention to detail.

She has served as a commencement speaker at several Cosmetology Schools Graduation. She serves on cosmetology school boards, she serves as competition judge (National as well as International), and she is committed to mentoring up-coming journeymen. In her honor, Zoya Cosmetics has named a nail polish color after her.

MAISIE DUNBAR

This global beauty genius is an inspiration to women as she travels around the world and as she continues to blaze trails in her industry.

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Client

BET
Ann Klein
Chapstick
Pilot Pen Co.
Lions Gate Ent.
Target
PBS

Public Broadcasting Service

Greibo Ent.
Sevyn Streeter
Veronika Bozeman
Guns and Roses
Chaka Khan
Jasmine Sullivan
Sharon Osborne
Sharon Leal
Clay Aiken

Kirk Franklin
Fantasia
Mary Mary
Star Jones
Diahan Carroll
Dionne Warwick
Angie Stone
Anthony Hamilton
Kelly Price
Common
Selita Ebanks
Roberta Flack
Eric Benet
Yara Shahidi
Ama Abebrese
Tyson Beckford

Kim Coles
Steve Jackson (*NFL*)
Isaiah Washington
Anika Noni Rose
Cece Winans
Sophie Okonedo
Elise Neal
Debbi Morgan
Brave Williams
Dr. Joyce Banda
(*Former President of Malawi*)
Chris Spencer
Amina Salum Ali
(*Tanzanian Ambassador*)
Eleanor Holmes Norton
(*Congresswoman*)
Maxine Waters
(*Congresswoman*)

Anna Maria Horsford
Deitrick Haddon
Lisa Nicole Carson
Malaak Rock
Dr. Bobby Jones
Bokeem Wobine
Ruven Afanador
Steve Madden
Hill Harper
Harriette Cole
Marcus Johnson
Zane (*N.Y. Bestselling Author*)
Sharon Page (*Author*)
Monda Webb (*Filmmaker*)
Jamie Brown (*Publisher*)
Pastor Jamaal Bryant

Media, Awards & Honours

FILM, TV & RADIO

CNN Online
WJLA ABC 7 News
Fox 45 Baltimore
Fox 5 DC
TLC
BET
TV3 Ghana
Moments In Ghana (TV Show)
Star FM/EIB Networks
The Capitol Insider
Zoo Babies (Film)
7:33 am (Film)
Mercedes Benz Fashion Week
(NY&Miami)
Radio one
Nail Talk Radio

TRADE MAGAZINES

Nails
Nail Pro
Modern Salon
American Salon
Salon Today
Beauty Etc.
Launchpad
Dayspa
Scratch (UK)

PERIODICALS

Washingtonian
Washington Post
(*Washingtonian Magazine*)
New York Times
Huffington Post
Italian Vogue
Elle
Instyle
Harper's Bazaar
Ebony
Seventeen
Glamour
'O' Magazine
Liberia Travel 8£ Life
Essence
Parents
Health Magazine
Ladies' Home Journal
Good Housekeeping
Town & Country

AWARDS & HONORS

TED Talk
Expertspeaker
Frontpage Africa Inaugural
Fashion Correspondent
Top 100 MBE
(*Business of the Year Entrepreneur of the Year*)
Minerva Entrepreneur Award
Vicki Peters' "Aaamazing"
Nail Tech Award 2015
Montgomery County
Cosmetology School
(*Board Member*)
Instyle, Essence&Ebony Magazine
(*Beauty Expert*)
Salon of the Year Winner By Nails
Magazine
American Beauty Academy
Commencement Speaker
NAHH
(*Nail Competition Judge*)-Present
Nailympia (*Speaker and Judge*)
Maryland SkillsUSA
(*Makeup Competition Chair*)
Maryland Fashion Week Emcee
(*Kids Rock Fashion Show*)
Salute Her: Bridging Gap Award
(*Salute Her: The Beauty of Diversity luncheon*)

Scratch UK Magazine Columnist
Canadian Fashion Magazine Columnis
Business of the Year (*LiberianAwgrds*)
Washingtonian Magazine Write Up
CND Tippi Hedren Scholarship
Program-Bauty Changes Lives
(*Mentonludge*)-Present
Judge Makeup Artistry Competition
The Washington Post
(*Write Up*)
Salon Sense Magazine
(*Contributing Writer*)
Salon Today Magazine (*Write Up*)
Nails Magazine/Nail Pro Columnist
Ten Most Influential Nail Care Artistry
Leaders in North America
One of the Most Influential Black
Women in the Beauty Industry
Celebrity 101 Hairstyles Magazine
(*Top Salon Pro. Nail Care in USA*)
Super Bowl Gospel Celebrator
The Steve and Marjorie
Harvey Foundation
Speaker
Miss Black International Pageant
Judge
FEBWE LIBERIA
Board Member

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